

## CURRICULUM VITAE

### Muhammad Naufal Salman

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## PROFILE

A multidisciplinary professional with experience in writing, social media management, content creation, and translation. Skilled in both English–Indonesian and Indonesian–English communication, with a strong background in digital media and creative production.

## EDUCATION

**Sebelas Maret University**, Surakarta

Bachelor's Degree in Food Science and Technology

2019 – 2026

## EXPERIENCE

**Centraverse** — Writer

November 2024 – Present

- Writing articles and content for a media and news portal
- Conducting research and adapting writing style for audience engagement

**CV Buana Citra Sentosa**, Yogyakarta — Intern

February – March 2023

- Completed mandatory internship program
- Assisted in daily operational and administrative tasks

**Media Formasi** — Social Media Manager

February 2021 – November 2024

- Managed social media accounts and content strategy
- Increased audience engagement through consistent content planning

**Retrospective Klaten**, Klaten — Creator, Producer, Translator

November 2020 – Present

- Produced digital content including music and video
- Translated content for broader audience reach

**Kebuli Musthofa**, Klaten — General Manager, Cook

March 2018 – Present

- Managed operations of a Middle Eastern restaurant
- Oversaw staff, service quality, and food preparation

**Touhou Project Indonesia** — Founder & Media Manager

November 2017 – Present

- Led a fan-based digital media and community platform focused on Japanese pop culture

- Managed content production, translations, publications, and community communications for Indonesian audiences

## **ACHIEVEMENTS**

### **Festival Inovasi dan Kewirausahaan Siswa Indonesia 2017 — Finalist**

September 2017

- Finalist in Graphic Design category

## **SKILLS**

- English ↔ Indonesian Translation
- Audio Transcription
- Content Writing & Blogging
- Proofreading
- Data Entry
- Graphic Design
- HTML, CSS, JavaScript
- Python
- Basic Web Development

## **LANGUAGES**

- Indonesian (Native)
- English (Professional Working Proficiency)
- Javanese (Native/Fluent)
- Japanese (Basic)

## **PORTFOLIO**

### **Personal Website / Blog**

- Developed and maintained a personal website
- Published articles on various topics including technology, entertainment, and linguistics
- Implemented basic web development and design principles

### **Fan Translation Projects**

- Translated content from English and Japanese to Indonesian
- Ensured cultural and contextual accuracy
- Worked independently on translation and proofreading

### **Content Creation**

- Produced music and video content
- Managed end-to-end production (recording, editing, publishing)
- Distributed content across online platforms

### **Social Media Campaigns**

- Planned and executed content strategies
- Managed posting schedules and engagement
- Analyzed audience response and improved content reach